



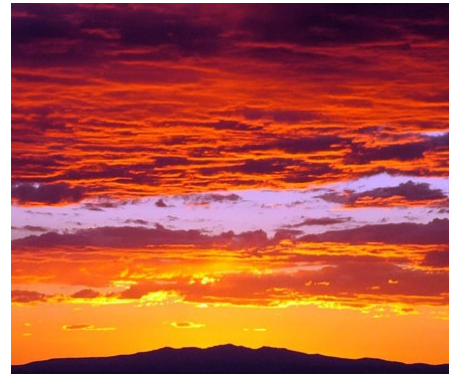
Corporate Sponsorship

You can help EarthShare Oregon grow and support the crucial conservation work being done in Oregon and around the world. We reach more than 100,000 employees at more than 100 Oregon workplaces each year. Businesses who care for the environment build loyalty and goodwill, both among employees and customers.

Raise your company's visibility AND show your commitment to environmental conservation. **Contact Meghan Humphreys at 503-223-9015 to discuss how you can sponsor EarthShare's work.**

\$7,500 -- package reach: 65,900 impressions per year

- Exclusive sponsor status for EarthShare's Campaign Brochure, which is **personally delivered** to 33,000 Oregon employees, in hundreds of workplaces each year.
- "Mt. Hood"-level sponsor status at all EarthShare Special Events
- One year (12 issues) of sponsor listings in our two e-newsletters
- Six months featured "Business Spotlight" placement on our homepage
- Special recognition in our Annual Report



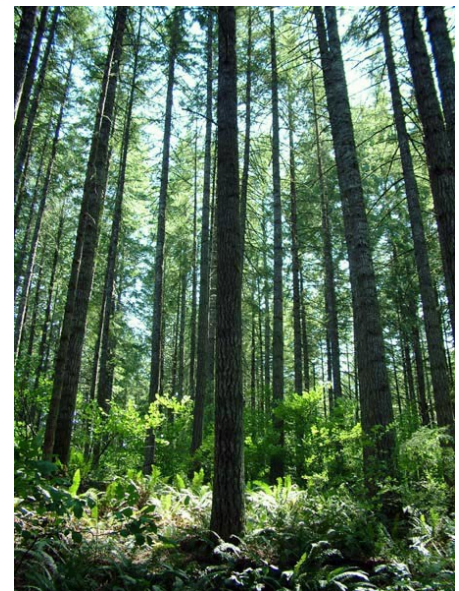
\$5,000 -- package reach: 32,900 impressions per year

- "Mt. Hood"-level sponsor status at all EarthShare Special Events
- One year (12 issues) of sponsor listings in our two e-newsletters
- Six months featured "Business Spotlight" placement on our homepage
- Special recognition in our Annual Report



\$2,500 -- package reach: 22,000 impressions/year

- "Mt. Jefferson"-level sponsor status at all EarthShare Special Events
- Six months (6 issues) of sponsor listings in our two e-newsletters
- Four months featured "Business Spotlight" placement on our homepage
- Special recognition in our Annual Report



\$1,000 -- package reach: 10,000 impressions/year

- "Mt. Thielsen"-level sponsor status at all EarthShare Special Events
- Three months (3 issue) sponsor listing in our two e-newsletters
- Two months featured "Business Spotlight" placement on our homepage
- Special recognition in our Annual Report

\$500 -- package reach: 6,000 impressions/year

- "Mt. Thielsen"-level sponsor status at all EarthShare Special Events
- One month's (1 issue) sponsor listing in our two e-newsletters
- One month featured "Business Spotlight" placement on our homepage
- Special recognition in our Annual Report

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Earth Share Special Events – Help sponsor Earth Share’s major annual events -- Business Development Luncheons, and Green Books & Brown Bags. Sponsoring Business Development Luncheons will demonstrate your environmental commitment to key corporate decisionmakers. Sponsoring Green Books & Brown Bags will reach an additional key audience: top-dollar donors to environmental groups.

- **Mt. Hood** – your logo on invitations and on all event signage; your company representatives welcome to address attendees and be publicly honored at all events
- **Mt. Jefferson** – your logo on invitations and on all event signage; two company representatives welcome to attend and be honored at all events
- **Mt. Thielsen** – your logo on invitations and on all event signage; one company representative welcome to attend and be honored at all events

E-Newsletters – Regularly reach 2,000 professionals in Oregon and SW Washington who care about the environment by sponsoring Earth Share’s two e-newsletters. We publish our primary newsletter, *Your Share*, six times a year. *Your Share* readers get current information about environmental issues in Oregon and compelling updates on our member groups’ work. Our second newsletter reaches a special list of key campaigners and decisionmakers at Oregon businesses.

“Business Spotlight” – Every visitor to our website will see a short profile of your organization, your environmental goals, projects and recent accomplishments. On average, more than 4,000 people visit our website every month, with heavier traffic during the fall campaign season.

Annual Report – Get noticed by Earth Share’s most influential audience: 300 CEOs and key decisionmakers at our Business Partner companies and other workplaces considering an Earth Share campaign. It is also on our Web site, where each month, more than 100 people view it online.

Additional Opportunities

Advertising – Sponsor a purchase of Earth Share advertising, or develop a campaign that showcases your business and Earth Share. Sponsor our long-running OPB Radio spots, or work with us to find the perfect media outlet for a joint advertising campaign!

Giveaways – Provide your company’s products, coupons, or produce a special co-branded product with us. During campaigns, we offer these gifts to thousands of employees at 100+ businesses.

Trade Show Exhibit Opportunities – Co-host or sponsor a booth with Earth Share at local events like the Northwest Environmental Conference, or other trade association and public gatherings.

