

2007 Annual Report



Earth Share
OF OREGON

Earth Share carries forward the pioneer spirit of Oregon

By Trudy Toliver
– Executive Director

Oregon is home. My ancestors settled the Aurora Colony in the Willamette Valley, after crossing the ocean from Germany and crossing the continent along the Oregon Trail. I can barely imagine the fierce challenges and the awesome beauty of their journey.

A lot has changed since my great-grandmother arrived in Oregon. But many things have stayed the same. Oregonians still reflect the pioneer's spirit of independence, of fellowship in their community and their love of the wild outdoors.

Individually and as a community, we share a responsibility to care for this place we love. Like me, you're probably already doing your part by recycling, driving less and other actions. We can heighten the impact of these individual acts by supporting Earth Share of Oregon.

Earth Share works to keep our families

healthy, to slow climate change and to preserve places for wildlife and for our joyful human lives. Because of support from Oregon's people and employers, Earth Share has 18 years of proven accomplishments.

The conservation groups we support have many successes to share. We included a sampling of them in this Annual Report. You'll see the wonderful effects of their work for our families, communities and environment.

Oregonians recognize that our environment is an extension of our family lives. Its health is an indicator of a hopeful future. Our professional lives offer another avenue to share the responsibility of environmental stewardship. Whether you work on resource-related issues, or enable others to support that work by opening your workplace to Earth Share, you're helping sustain a legacy of beauty and abundance. Thank you.



At Earth Share's second annual "Green Books & Brown Bags" luncheon, Kim Stafford, noted author and professor, shared an original work, "Earth... Share... Oregon." It captures the spirit of Oregonians' ideal environmental legacy – one of cooperation and conservation. Here is an excerpt from his beautiful mix of poetry and prose:

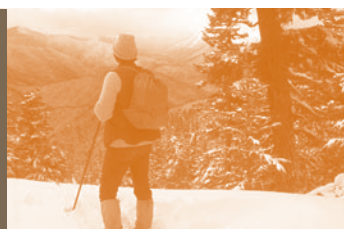
I had a dream of the one-winged eagle
struggling mightily to fly.

POLITICS

*If I were the Right Wing
I would need to work very hard
to hold up my side of the eagle.
If I were the Left Wing, hard again—
reaching when there is no lifting wind,
and gravity gets more greedy the bigger
we have become. But both wings in rhythm,
both wings for one journey, remembering we are
two hands in one prayer, and if we don't
get back together soon, the eagles
waiting in that castle of bleached sticks
won't make it.*

Read Kim Stafford's complete work on
Earth Share's website:
www.earthshare-oregon.org/news-stories/esornews/kimstafford

www.earthshare-oregon.org



Earth Share accomplishments are leaving a positive legacy for Oregon's environment

Every year, Earth Share of Oregon reaches out to more than 150,000 Oregonians, offering them an easy way to leave a positive environmental legacy. We also work to improve our visibility and leadership in the community by working on three major goals:

1. Expanding our outreach and media opportunities

We attend almost 200 events annually – giving speeches and talking to donors face-to-face at 100+ Oregon workplaces. On a broader scale, we reach out to Oregonians through sponsorships on Oregon Public Broadcasting Radio. Through Earth Share National's Ad Council campaign, we also benefit from millions of dollars in donated advertising in newspapers and magazines, and on radio and television.

2. Working cooperatively with other nonprofits to ensure our workplace campaigns are the best they can be

Earth Share is part of a local coalition of six workplace giving nonprofit funds and federations. Together, we share responsibility for encouraging leadership, education and involvement in the campaigns we have in common – making workplace giving successful. We also approach businesses about offering their employees more giving choices.

3. Deepening relationships with our business partners and other supporters

Earth Share's four-year Strategic Plan outlines some innovative ways we can build stronger relationships with our 100+ existing business partners and find new allies in the business community. One pilot project we have launched reaches out to companies' "green teams", offering them the combined knowledge and resources of Earth Share's member organizations. It's already helping us grow our roster of dedicated supporters in key Oregon businesses.

Accomplishing these goals will place Earth Share in position to raise \$1 million for environmental groups in 2010.

We are:

- *reducing the plastic trash floating in the Pacific Ocean, which now covers an area twice the size of Texas*

- *preventing 126 million plastic water bottles from entering Oregon's landfills*

- *helping farmers convert 40,000 acres of farmland to growing organic potatoes*



The gifts that thousands of Oregonians make to Earth Share have an immediate impact on our communities and give our families a better place to grow. This sample of accomplishments demonstrates our impact:

CENTER FOR HEALTH, ENVIRONMENT AND JUSTICE – Convinced Target stores to reduce sale of toys and other products made from vinyl plastics that emit chemicals harmful to our health

OSPIRG, RECYCLING ADVOCATES – Are preventing 126 million plastic water bottles from going into Oregon's landfills next year due to their advocacy for water bottle return and recycling

OREGON ENVIRONMENTAL COUNCIL, THE OCEAN CONSERVANCY, UNION OF CONCERNED SCIENTISTS – Produced cutting edge research on production of biofuels, trash in our oceans and genetically modified foods

THE NATURE CONSERVANCY, GREENBELT LAND TRUST, THE WETLANDS CONSERVANCY, AND MANY OTHER GROUPS – Preserved hundreds of thousands of acres in Oregon and around the world to protect migrating birds

CORVALLIS ENVIRONMENTAL CENTER – Delivered 3,365 pounds of fresh organic produce to community programs serving families in need through the Youth Garden Project.

NORTHWEST COALITION FOR ALTERNATIVES TO PESTICIDES – Helped Idaho potato farmers convert 40,000 acres of their farmlands to grow only organic potatoes. Non-organic potatoes grown in the Northwest typically use more pesticides than any other crop.

2007 Financial Statement 2007

Deb Furry, national leader, ends eight years as Board President

In 2007, Earth Share of Oregon's dedicated Board President, Deb Furry, stepped down from her position after eight years. Even those who know Earth Share still may not know what an amazing, nationally recognized expert this organization has in Deb Furry.

With her guidance, Earth Share grew from raising \$528,000 in 2000 to raising \$871,000 this year.

"From 2000 to now, I think there has been a significant change in how the organization sees itself. It's a transition from thinking solely as a fundraising organization to relationship building – being a strong partner with businesses and public agencies," Deb explains.

"Earth Share of Oregon has grown and matured because of Deb's leadership," said Cynthia Beckwith, ESOR's new board president. "I'm so glad we still have her insight and thoughtful advice on the board."

Deb's role as a leader in workplace giving nationwide led to her current positions: on Earth Share's national Board of Directors, as the interim director of a national workplace giving nonprofit, and as the team leader for the State of Oregon's employee giving campaign. Her consulting firm, Tippens + Furry, is sought after by organizations nationwide that need strategic planning and project management.

"I like to help groups think strategically about how they can move forward and most effectively make use of their resources," Deb says. "And I have a particular affinity for workplace fundraising. I saw the organizing potential of it – that if we used the power of it to communicate and educate and engage people, the money would follow."

Earth Share supporters create more ways to give

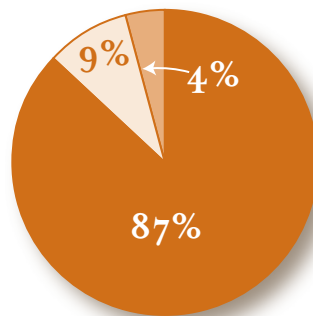
Jen Bode, a physical therapist with offices in NW Portland puts Earth Share brochures in her waiting area and donates a portion of her profits regularly to us. Jim Beriault owns PlanetProtect.com, the online clothing company. Jim donates 10% of most customer sales to Earth Share. Although the majority of revenue continues to come from donors giving at the workplace, we are honored that business owners like Jim and Jen have chosen their way to give.

Some donors provide us an annual gift of stock, which we quickly sell and distribute to our member groups. Others choose to support us via donation of an old car, or old cell phone. Some even find ways to involve the community in their giving. Katie Mock, owner of Central Brew Coffee in Roseburg, staged a "Global Grounds" walk/run event to benefit Earth Share in May.

Our business partners get more creative each year. Fundraising events, from auctions to casino nights, bring us donations. Many businesses chose to match their employees' contributions. Others make a corporate gift or sponsorship. Several are filling boxes with old cell phones from the company and employees. We recycle them and earn at least a dollar per phone.

Thanks to many creative people, Earth Share's fundraising is diversifying and folks are coming up with ways of giving that work for them.

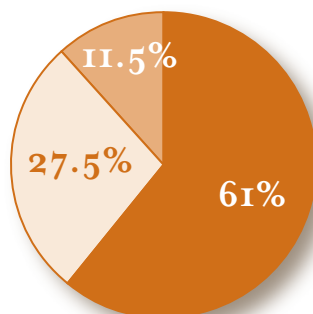
Earth Share of Oregon Revenue 2007



Total Revenue: \$871,007

- Workplace Contributions & Corporate Matches: \$759,436 (Total Public Support)
- Grants, Contributions & Fees: \$77,861
- Interest & Other Income: \$33,710

Earth Share of Oregon Expenses 2007



Total Expenses: \$869,054

- Cash to Member Groups: \$529,382
An additional \$41,000 was paid to member groups directly from ESOR's workplace partners.
- Direct Support to Member Groups: \$239,234
- ESOR Operations: \$100,438

Earth Share of Oregon Workplace Partners



ALLSTATE INSURANCE
 AMERICAN AIRLINES
 AMERIPRISE FINANCIAL ADVISORS
 AMERICAN EXPRESS
 ANKROM MOISAN ARCHITECTS
 ANTHRO CORPORATION
 APPLIED MATERIALS
 ARROW ELECTRONICS
 ASHLAND FOOD CO-OP
 ATER WYNNE
 BOORA ARCHITECTS
 BEAVERTON, CITY OF
 BEND METRO PARKS & RECREATION DISTRICT
 BEND-LA PINE PUBLIC SCHOOLS
 BENTON COUNTY
 BEST CARE TREATMENT SERVICES
 BROOKS RESOURCES CORPORATION
 BULLIVANT HOUSER BAILEY PC
CH2M HILL
CH2M HILL – the office in Corvallis held an outstanding first-year campaign
 CLEAN WATER SERVICES
 COMBINED FEDERAL CAMPAIGN
 CORVALLIS, CITY OF
 DATALOGIC
 DAVIS WRIGHT TREMAINE LLP
 EASTERN OREGON UNIVERSITY
 EMERALD PEOPLES UTILITY DISTRICT
ENERGY TRUST OF OREGON
ENERGY TRUST OF OREGON – 119% increase in donations and a 133% increase in participation. Employees give to ESOR at a higher rate than any other company.
 ENTERCOM
 EUGENE WATER & ELECTRIC BOARD
 EUGENE, CITY OF
 FIRST ALTERNATIVE CO-OP
 GALES CREEK INSURANCE SERVICES

GREEN MOUNTAIN ENERGY
 HEWLETT PACKARD
 HIGH DESERT MUSEUM
 HILLSBORO, CITY OF
 HOME DEPOT
 HOSPIRA
 HOUSING AUTHORITY OF PORTLAND
 INVITROGEN / MOLECULAR PROBES
 KAISER PERMANENTE
 KETTLE FOODS
 LAKE OSWEGO, CITY OF
 LANE COUNCIL OF GOVERNMENTS
 LANE COUNTY LEGAL AID AND ADVOCACY CENTER
 LEUPOLD & STEVENS
 LEWIS & CLARK COLLEGE
 MIG CONSULTING
MCKENZIE RIVER BROADCASTING
MCKENZIE RIVER BROADCASTING – grew in donations by 102%
 METRO
 MILWAUKIE, CITY OF
 MORRISON CHILD & FAMILY CENTERS
 MULTNOMAH COUNTY
 NW NATURAL
 NEIL KELLY COMPANY
 NORM THOMPSON
 ODS COMPANIES
OTAK, INCORPORATED
OTAK – 226% increase in donations and a 200% increase in participation
 OREGON HEALTH & SCIENCE UNIVERSITY
 OREGON INSTITUTE OF TECHNOLOGY
 OREGON RESEARCH INSTITUTE
OREGON, STATE OF
OREGON, STATE OF – ESOR’s largest campaign of more than \$100,000 increased 22% in donations.

OREGON STATE UNIVERSITY
 PCC STRUCTURALS, INC.
 PPM ENERGY
 PACIFICORP
 PACIFIC UNIVERSITY
 PARAMETRIX
 PERKINS COIE
 PLEXIS HEALTHCARE SYSTEMS
 PORT OF PORTLAND
 PORTLAND GENERAL ELECTRIC
 PORTLAND PUBLIC SCHOOLS
 PORTLAND, CITY OF
 PORTLAND STATE UNIVERSITY
 REI
 REED COLLEGE
SERA ARCHITECTS, INC.
SERA ARCHITECTS – 64% increase in donations, 71% increase in participation
 SCHWABE, WILLIAMSON & WYATT
 SHOREBANK PACIFIC
 SKY RESEARCH
 SOUTHERN OREGON UNIVERSITY
 STOEL RIVES LLP
 THE NATURE CONSERVANCY
 TOKYO ELECTRON
 TONKON TORP LLP
 TRIMET
 UNITED HEALTH GROUP
 UNIVERSITY OF OREGON
 VANCOUVER, CITY OF
 WAL-MART
 WASHINGTON COUNTY
 WASHINGTON MUTUAL
 WELLS FARGO
 WESTERN OREGON UNIVERSITY
 YOST GRUBE HALL
 ZIMMER GUNSUL FRASCA PARTNERSHIP

Earth Share of Oregon Member Groups

<p>1000 FRIENDS OF OREGON AFRICAN WILDLIFE FOUNDATION AMERICAN FARMLAND TRUST AMERICAN FORESTS AMERICAN RIVERS AUDUBON SOCIETY OF PORTLAND BEYOND PESTICIDES (NATIONAL COALITION AGAINST THE MISUSE OF PESTICIDES) BICYCLE TRANSPORTATION ALLIANCE BRING RECYCLING CENTER FOR HEALTH, ENVIRONMENT AND JUSTICE CENTRAL OREGON ENVIRONMENTAL CENTER CLEAN WATER FUND THE CONSERVATION FUND CONSERVATION INTERNATIONAL CORVALLIS ENVIRONMENTAL CENTER DEFENDERS OF WILDLIFE EARTH DAY NETWORK ENVIRONMENTAL AND ENERGY STUDY INSTITUTE ENVIRONMENTAL DEFENSE ENVIRONMENTAL LAW INSTITUTE FOREST SERVICE EMPLOYEES FOR ENVIRONMENTAL ETHICS</p>	<p>FRIENDS OF THE COLUMBIA GORGE FRIENDS OF THE EARTH FRIENDS OF TREES GREENBELT LAND TRUST HELLS CANYON PRESERVATION COUNCIL IZAACK WALTON LEAGUE OF AMERICA LAND TRUST ALLIANCE NATIONAL PARKS CONSERVATION ASSOCIATION NATIONAL WILDLIFE FEDERATION NATIVE PLANT SOCIETY OF OREGON NATURAL RESOURCES DEFENSE COUNCIL THE NATURE CONSERVANCY IN OREGON NORTHWEST COALITION FOR ALTERNATIVES TO PESTICIDES NORTHWEST EARTH INSTITUTE THE OCEAN CONSERVANCY OPAL CREEK ANCIENT FOREST CENTER OREGON ENVIRONMENTAL COUNCIL OREGON NATURAL DESERT ASSOCIATION OREGON TROUT OREGON WILD OSPIRG PACIFIC RIVERS COUNCIL THE PEREGRINE FUND PESTICIDE ACTION NETWORK NORTH AMERICA</p>	<p>RAILS-TO-TRAILS CONSERVANCY RAINFOREST ALLIANCE RECYCLING ADVOCATES RENEWABLE NORTHWEST PROJECT RESOURCE RIVER NETWORK ROCKY MOUNTAIN INSTITUTE SCENIC AMERICA THE SIERRA CLUB FOUNDATION SISKIYOU PROJECT SOLAR OREGON THE STUDENT CONSERVATION ASSOCIATION SURFRIDER FOUNDATION THE TRUST FOR PUBLIC LAND TUALATIN RIVERKEEPERS UNION OF CONCERNED SCIENTISTS WATERWATCH OF OREGON THE WETLANDS CONSERVANCY THE WILDERNESS SOCIETY WILDLIFE CONSERVATION SOCIETY WILLAMETTE RIVERKEEPER WORLD WILDLIFE FUND</p>
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Earth Share of Oregon Leadership Donors

<p>\$10,000+</p> <p><i>HEWLETT PACKARD</i> <i>NW NATURAL</i></p>	<p>LAURA GOTY FLORENCE HAUSLER LESLIE KIDD MARGARET KIRKPATRICK APRIL LAWRENTZ ROSS LIENHART MICHAEL MARLOWE LORNA MCGAHAN DENYSE MCGRIFF LEROY NELSON <i>ODS COMPANIES</i> JOHANN OLIVIER GARY OXMAN PAUL ROBINSON <i>SERA ARCHITECTS</i> BETH SHELBY ELAINE SMITH SCOTT WEAVER AND CURVIN C. CARBAUGH DAVID WEBER <i>WELLS FARGO</i> RICK AND KAREN WILSON LES YOUNGBAR</p>	<p>SCOTT BOROWSKY KERSTIN BOYER TODD BRENNEMAN EDWIN CASE AND JANET LEWIS JOANN CLINE CORSON COLLET STEPHEN COOK NANCY COOPER JAMES DESMOND PAUL DROUKAS RICH DUNCOMBE JOHN ECHLIN PETER ENGLANDER LESLIE ENNIS TROUT JOHN ERICKSEN KATHY FAIRCHILD PAMELA FARNSWORTH GORDON FEIGNER DANIEL FIELD ANNE FORRESTEL ALAN AND LOIS FRASER DEB FURRY CHRISTINE GARRICK ALLEN GEERTZ LINDA GINENTHAL RICHARD GLEASON JOHN GOLDEN ROB GUTTRIDGE DEBORAH HARRIS SUSAN HASBROOK CURTIS HEIKKINEN KIMBERLY HEITING</p>	<p>CLINTEN HENDRICKS JAMES HENRY ERIC HIAASEN DOUGLAS HINTZMAN ANN HJEMBOE DONALD AND LYNNETTE HOUGHTON LESLIE JOHNSON PAMELA KAMBUR GREGG KANTOR EMILY KARR TODD KELLEY <i>KERN & THOMPSON LLC</i> LEE KILBOURN WAYNE KRADJAN MICHAEL KRALL THOMAS KUHN REUEL KURZET RHONE LEE KAREN LEWISON STEPHEN LIEBERMAN LEESA LINCK ANDREW LINEHAN SCOTT LINN JANET LOEWEN LEZLEE LORD HARVEGO ROBERT LORENZEN AND PRISCILLA ELDER ANDREW LOUDEN DAVID MANN MARK MANULIK JACOB MARTIN</p>	<p>WILLIAM AND TERESA MASON ROBERT MCANALLY KAREN MCCUNE JOHN MCWILLIAMS LARRY MERRITT RONALD MERTENS C. MILLER KENNETH MORRIS JOHN MOTLEY CHARLES MUEHLECK <i>NIKE</i> STEVEN OULMAN BRUCE PASKETT KATHLEEN PETERSEN RICK PETTIT KIM PFALLER NICK POTTS STEVEN PRICE WILLA RALPHS MICHELLE RESA WILLIAM RHOADES KIP RICHARDSON PHILIP RICHMAN LINDA RUDAWITZ HEINZ RUDOLF DARYL RUTHVEN PATRICK SAGEBIEL ROSELLE SATTERTHWAIT LAUREN SCHMITT SARA SCHULTZ KENT SCOTT GAY SCOTT-DALE</p>	<p>PETER SERGIENKO JOHN SHAW PAUL SIMMONS AND ANNA KAMDAR VIVIANE SIMON-BROWN PATRICK SIMPSON MARY SINCLAIR DEBORAH SMITH JULIA SPENCE SCOTT SPETTEL LIEUANN STARR RONALD STEWART DIANA STOTZ VON SUMMERS SUSAN SWIFT THOMAS TERAMURA LORI TULLY MARGARET VAN VLIET ELEANOR VANDEGRIFT TERRI WARPINSKI GUY WHITEHEAD JON WILLIAMS JAMES WILSON AARON WOFFORD-MILES GREG ZARELLI GREGORY ZURBRUGG</p>
<p>\$5,000–\$9,999</p> <p><i>LEUPOLD & STEVENS</i> <i>PCC STRUCTURALS</i> <i>PSC/DATALOGIC</i> <i>SCANNING INC</i> <i>PACIFICCORP</i> <i>PPM ENERGY</i> <i>ZIMMER GUNSUL FRASCA</i> <i>ARCHITECTS LLP</i></p>	<p>\$2,500–\$4,999</p> <p>JOHN EMRICK EVE AND DENIS HEIDTMANN <i>NORM THOMPSON</i> <i>OUTFITTERS</i> <i>PORTLAND GENERAL</i> <i>ELECTRIC</i> <i>REI</i> <i>UNITED HEALTH GROUP</i></p>	<p>\$1,000–\$2,499</p> <p>18 ANONYMOUS DONORS <i>AMERIPRISE</i> <i>ANKROM MOISAN</i> <i>ANTHRO CORPORATION</i> STEVEN BLACKMORE JEN BODE, <i>EQUILIBRIA</i> <i>MASSAGE & BODYWORK</i> MICHAEL BURTON <i>COLUMBIA SPORTSWEAR</i> ROBERT GOOTEE</p>	<p>\$500–\$999</p> <p>53 ANONYMOUS DONORS DAVID ANDERSON GARY ANSON JOHN BAKER KENNETH BEESON TERRY BEQUETTE AND MARY TEGEL FRANCES BERG KATHERINE BERG</p>	<p><i>Italicized items indicate Business Partners' corporate gifts or match of employee gifts.</i></p>	

Business support brings new building to ancient forest



Earth Share
OF OREGON

Anyone who visits the Opal Creek Wilderness Area – more precisely, the “town” of Jawbone Flats – might see something strange: a new building, in a place that hasn’t changed since the 1930s.

That’s because the Opal Creek Ancient Forest Center (OCAFC), the Earth Share member group that manages Jawbone Flats and the educational and recreational activities there, completed the new Paul G. Allen - Opal Creek Environmental Education Center in April 2007. It houses a fully equipped laboratory and classroom that helps educate 2,000 people every year.

OCAFC designed the building to be as low-impact on the environment as possible, re-using lumber from the old building that was in its place, and installing a new solar electrical system that is the crowning symbol of the project.



Portland General Electric played a crucial role in the building; they donated the four-kilowatt solar voltaic electrical system using funds collected from its Clean Wind renewable power portfolio option customers. Anyone who uses this building learns about more than just the ecology of the Opal Creek Ancient Forest. They also learn how solar power is generated and how much power the building uses, since the controls for the solar panels are mounted on a wall inside the building.

Portland General Electric wasn’t the only Oregon business that helped support OCAFC in 2007. Nike, Yost Grube Hall, David Evans & Associates, Green Mountain Energy and Walker Macy have all held corporate retreats using the meeting and lodging facilities available in Jawbone Flats. Hosting meetings for companies like these is a major way that OCAFC funds maintenance, education and other expenses.

The support of Earth Share corporate partners like PGE and others makes the environmental experience of Opal Creek Ancient Forest much more accessible for all Oregonians.



Earth Share of Oregon’s campaign staff members: (l to r) Lucy Vinis, Meghan Humphreys, and Trudy Toliver.

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Board of Directors as of end of Fiscal Year, June 30th, 2007

Deb Furry, President, *At-Large Member* (term expires 3.08); **Cynthia Beckwith**, Vice President, *The Nature Conservancy* (9.07); **Julia Spence**, Secretary, *Neil Kelly Co.*, (5.08); **Beth Bown**, Treasurer, *At-Large Member* (2.07); **Diane Zipper**, Chair, *New Business Committee, Renewable Northwest Project* (3.08); **Guerry Dean**, *At-Large Member*, (6.07); **Robin Denburg**, *At-Large Member*, (6.07); **Rob Guttridge**, *Recycling Advocates*, (5.08); **Clare Naber**, *Oregon Environmental Council*, (6.07); **Gillian Ockner**, *At-Large Member*, (9.08); **Dresden Skees-Gregory**, *Portland State University*, (6.07); **Dorothy Sosnowski**, *Portland General Electric*, (6.07); **Betsy Toll**, *At-Large Member*, (2.09).